



POWERING PROGRESS

The CBI's impact in 2024

This year we:



Fuelled investment and growth

We unlocked new investment opportunities, with a boost in public capital spending designed to attract private investment in essential infrastructure and net zero projects.



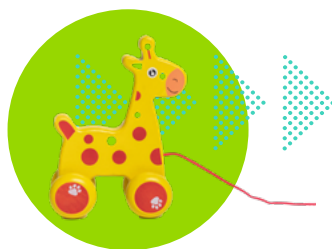
Secured a stable tax landscape

To bring stability and encourage investment, the government introduced a new Corporate Tax Roadmap, capping Corporation Tax rates and preserving generous investment reliefs.



Championed skilled workforce funding

We advocated for funding to transform the Apprenticeship Levy into a more flexible Growth and Skills Levy, making it easier for businesses to upskill their workforce and meet future needs.



Increased support to attract and retain top talent

We secured long-term funding for childcare providers, enabling working parents to stay in the workforce and helping businesses attract skilled professionals.



Streamlined planning for growth

With a commitment to overhaul the UK planning system, we're ensuring businesses can navigate planning processes more efficiently.

Read more about recent policy change driven by the CBI and its members [here](#).





Since the General Election, the CBI has held more than **500** meetings with **politicians, policymakers** and **influential stakeholders**

We had **1-1 meetings** with new Secretaries of State and key ministers, including the Chancellor **Rachel Reeves**, Business Secretary **Jonathan Reynolds**, and Energy Secretary **Ed Miliband**



Across the devolved administrations, we had **1-1 meetings** with the **First Ministers of Scotland, Wales** and **Northern Ireland** to help drive the growth message across the whole UK

Monday
SPORTS p.32
WEATHER p.4
50 cents

MEDIA COVERAGE IN Q3

Business - Politics - Editorial - Obituaries - TV and radio - Horoscope - Food - City life

345 mentions in national news

Over a third **(37%)** of our national media coverage focused on tax and business rates

By far the largest share of voice among the B5 **(35%)**

We were most frequently mentioned in *Sky News, The Times* and *The Financial Times*

State news
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Elections
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City news
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Industry
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Europe
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Healthcare
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Football
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Australia
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“ I am publishing a Corporate Tax Roadmap, providing the business certainty called for by the CBI...
Rachel Reeves, Chancellor of the Exchequer ”



We hosted more than **300** events attended by **8000** people



We have:
12 regional and national Councils
12 sector-focused Committees
24 Working Groups



“ The value we get from CBI is immeasurable. The expert speakers and interactive sessions have revolutionised our approach to business strategy. ”
Eman Martin-Vignerte, Director Bosch UK



Want to shape the agenda in 2025?
Speak to your account manager to share your priorities and find out where we'll focus our efforts for business next year.